



Design & Innovation Workshop for Aspiring Entrepreneurs and Change Makers

There is highly favorable environment for startups and new ideas to grow and flourish however harnessing innovation and shaping the ideas is very crucial to make this happen. There are many startup support systems and incubators in the market but they support when someone approach them with a potential idea. There is a need to intervene and support even at earlier stage to 'create innovative ideas and impactful solutions'.

We believe that business and organizations emerge to address some or the other problem. Through this workshop we train participants to look for new opportunities and build solutions around them. We train them on topics of Design thinking, Business & Social Innovation, New technologies and Problem solving.

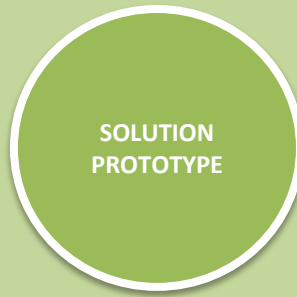
Participants get experience of using various tools and techniques during the workshop. We facilitate and guide participants to develop innovative Product, Service and Concept solutions to the problems under consideration. These concepts address real-world needs and may have lot of social impact and economic value creation potential.

If you are looking forward to **polish your skills**, build some interesting **startup ideas** or shape existing ones, meet interesting & like-minded people to **collaborate with**, participate in this workshop !

What will you learn ?

- How to collaborate and co-create solutions with people having varied experience and skills.
- How to creatively look for Market Opportunities or Problems.
- How to design and build Solutions around the opportunities and Problems.
- Tools and Techniques of Design and Innovation.
- How to prototype the solutions and pitch them.
- How to convert ideas / solutions in hard core business cases.

What will you build ?



So what you think ?

If you are looking forward to polish your skills of creativity, innovation and business thinking, build some interesting **startup ideas** or shape existing ones, get in touch with us and participate in the workshop.

If you are a company or organization looking for **talented innovators** to work on your challenging project assignments we can help you. Our Workshop can offer **innovative solutions** to your business or organizational problems.

If you are a investor looking for interesting ideas to invest you are most welcome.

About us



DesiColab is a team of experts in Design, Innovation and Co-Working based in Pune along with pool of mentors and domain experts. We offer Design and Innovation led training services and workshops for solving business, social and organizational problems through brand new approach.

We team-up with the Companies, NGOs, Educational institutes, Agencies and Government bodies to help them to rethink the problem situation and come out with seemingly unreachable solutions.

We help our clients to rethink their products, services, marketing and business models. We also help to build value added customer experiences, which is crucial to success of any organization. We strongly believe in multidisciplinary approach and co-creation.

We stand for

- Collaboration & Co-creation
- Design thinking & Innovation methods
- Multidisciplinary approach
- Tangible results & Prototypes
- Research & Validation of solutions

DesiColab

Spreading Design & Innovation Culture

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