



ATAL INNOVATION MISSION

DesiColab

Shaping the future of Indian Innovation



Design Thinking and Innovation Training and workshops for ATAL TINKERING LABS

There is highly competitive environment; student need to be prepared to face the challenging scenarios in every walk of their lives. Problem Solving and Leadership are the key life skills that are important to be learned and practiced in early age.

We believe that children have high potential to solve the problems in their surrounding if they are empowered with right skills and training. They can **'create innovative ideas and impactful solutions'** and implement them.

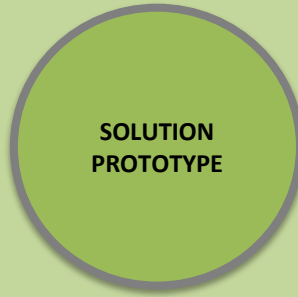
If children are taught how to look at problems as an opportunity and turn problem situation upside down, they will be confident. They will have positive attitude towards life problems with change of mindset.

We have designed the trainings and workshops for **'ATAL TINKERING LABS'** through which we train children to look for new opportunities/problems and build solutions around them. We train them on topics of **Creativity, Design thinking, Problem solving, Human Centered Design and Innovation.**

Children get experience of using various **tools and techniques.** We facilitate and guide them to **develop innovative Product, Service and Concept solutions** to the problems under consideration. These concepts address real-world needs and potentially have lot of social impact and economic value creation.

What learning's student will have?

- How to collaborate and co-create solutions with others
- How to creatively look for opportunities or problems.
- How to design and build solutions around the opportunities and problems.
- Tools and techniques of Design and Innovation.
- How to prototype the solutions , test and pitch them.
- How to implement the solutions.



So what do you think ?

If you are a school looking forward to impart skills of creativity, innovation and problem solving to the students while they build some interesting ideas and implement them to bring about a positive change in the society or their own life; we are right training partner for you.

We can help you train students in Design Thinking Approach. We can impart skills and hands on practical exposure in the real world to your students. We will make them practice tools and techniques taught in the training.

If you are a looking for a great learning experience for your students, interesting ideas to bring about positive change , you are most welcome to partner with us.

Young students will get chance to learn from top professionals and mentors with international design experience. They will develop innovative Ideas, projects and will have opportunity to work on real life problems. Student will get expert feedback and certificates for their achievements.

Past Experience



Pune Innovation Jam : Co-Design Workshop on Sustainable solutions development

In order to promote design thinking into the younger section of the society, the event was conducted in collaboration with PCMC's Science Park, Pune for students in the schools in PCMC area.

Further Details:

<http://planet.globalservicejam.org/gsj15/jamsite/12121>

<http://puneinnovationjam2015.tumblr.com/>



About DesiColab



DesiColab is a team of experts in Design, Innovation and Co-Working based in Pune along with pool of mentors and domain experts. We offer Design and Innovation led training services and workshops for solving business, social and organizational problems through brand new approach.

We team-up with the Companies, NGOs, Educational institutes, Agencies and Government bodies to help them to rethink the problem situation and come out with seemingly unreachable solutions. We help them to rethink their products, services, marketing and business models. We strongly believe in multidisciplinary approach and co-creation.

DesiColab stands for

- Collaboration & Co-creation
- Design thinking & Innovation methods
- Multidisciplinary approach
- Tangible results & Prototypes
- Research & Validation of solutions

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